

# **American Indian Higher Education Consortium Conference**

**March 24-27, 2012 ~ Rapid City, South Dakota**  
**Monday, March 26, 2012**

## **Web Page Competition**

Welcome to this year's Web Page design competition. This competition is designed to encourage the development of web page skills by students at Tribal Colleges and Universities. The web pages developed for this competition will have open themes. The subject matter of your website is up to you. It may not contain any offensive content or language. Some examples follow: Entrepreneur, personal family site, historical, tribal, news, etc... Your site may contain: blogs, vlogs, audio, video, flash, Java etc. Whatever technology is used must be supported by Mac/PC browsers: Internet Explorer 9, Chrome, Safari, and Firefox. If you are creating an Entrepreneur site all backend server software must be in place on your Internet Provider.

### **Rules:**

1. All web pages and any linked files must be submitted on a CD/DVD.
2. All websites will be viewed on a 17" monitor at 800x600 resolution.
3. Must be compatible with current browsers: Internet Explorer 9, Chrome, Safari, and Firefox. Also be viewable on Mac/PCs platforms.
4. You must bring any plugins that you will be using for website.
5. It is recommended that you come to the design competition site well in advance to make sure all software and plug-ins that are necessary for your web site are installed and in working order.
6. Teams shall consist of no less than three (3) and no more than five (5) members. At least three (3) team members must be there to present their website. All will be asked questions. Team members must also point out which team members were responsible for portions of website. Be prepared to answer all software questions.
7. Individual entrants welcome
8. Teams or individuals will have the option to have an open or closed presentation.

Three Independent judges will be used to evaluate the websites. Web pages must be concise enough so that the judges will be able to view it in its entirety and ask any questions within 10 minutes. After the initial review, judges may again review pages to rank quality of sites and check to see if site/pages have been used before.

Judges will independently score each set of web pages using the criteria listed below. Each criterion will be awarded up to 10 points. After the initial judging process, the judges will meet to consolidate scores based upon importance as noted below and determine final awards.

### **Criteria:**

- Artistic Merit (15%)
- Creativity of Site (15%)
- Logic of Layout/Message (25%)
- Compatibility with Standards (20%)
- Effective use of Multi-Media (25%)

Following tribal traditions, the 31<sup>st</sup> Annual AIHEC Conference is drug and alcohol free.

The following criteria will be used in judging each site submitted to the competition:

- Artistic merit (appeal)
- Creativity of the site (use of technology as it is integrated into presentation)
- Logic of layout (consistency of layout presentation)
- Compatibility with standards (viewable from a variety of browsers/platforms)
- Effective use of multimedia while paying attention to compatibility issues

**Questions:**

**Tony Brave, Oglala Lakota College College (605) 455-6000**

[tbrave@olc.edu](mailto:tbrave@olc.edu)

**DEADLINE FOR REGISTRATION: March 2, 2012**

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**WEB PAGE COMPETITION**  
**Registration Form**

Name of College \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Team Division \_\_\_\_\_ Individual Division \_\_\_\_\_

**TEAM PARTICIPANTS**

Team Captain

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_

**INDIVIDUAL PARTICIPANT**

Name \_\_\_\_\_

I give permission for this Web Site Competition entry to be included in the AIHEC Virtual Library.

\_\_\_\_\_  
(Signature) (Date)

**Registration must be received by March 2, 2012**

**Mail, Fax, or Email to:**

Jonnie Clifford, [jclifford@olc.edu](mailto:jclifford@olc.edu)

Oglala Lakota College - AIHEC

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