



## Underlying Principles of Quality Matters

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### The Quality Matters rubric and process are:

- ✓ **Continuous**
  - The Quality Matters process is designed to ensure that all reviewed courses will eventually meet expectations.
  - The process is integral to a continuous quality improvement process.
  
- ✓ **Centered**
  - On research - the development of the rubric is based in national standards of best practice, the research literature, and instructional design principles.
  - On student learning - the rubric and process are designed to promote student learning.
  - On quality - the review sets a quality goal at the 85% level or better (courses do not have to be perfect but better than good enough).
  
- ✓ **Collegial**
  - A Quality Matters review is part of a faculty-driven, peer review process.
  - The review process is intended to be diagnostic and collegial, not evaluative and judgmental.
  
- ✓ **Collaborative**
  - The review is based on collaboratively identified evidence found in the course rather than the personal preference of an individual reviewer.
  - The review is flexible and not prescriptive (many ways to meet each standard).
  - The review team consists of three experienced online instructors as reviewers along with the course faculty developer.